



THE WINACI TRIBE

TIME FOR LOVE

See Mood Board for Reference images & Notes:
<http://www.gomoodboard.com/boards/2C4oppij/share>

CONCEPT ONE

Performance, movement, colour & light focused video charting the course of a couple's relationship through a phantasmagoric journey in a soft-top car. Dark, slick, sexy, full of colour, life and vivacity. Utilising projection / green screen / light and lens to create distortions in colour and form throughout – reminiscent of analogue technologies in combination with altered states and techno induced euphoria. Think *Natural Born Killers* passion mixed with the psychedelic tunnel scene in *Willy Wonka*.

Opening on a girl dancing (slow motion) on the hood of the car, overlaid multiple times in what appears like a scene amidst the night sky (see #13)

Combination of hypnotic performance based dance and action, with dizzying, strange perplexing visual imagery. At times dark and menacing, then soft and alluring, mirroring the state of the relationship. Seeing the drive as a course of a relationship. The girl could leave the car for a while, dance around, being pulled from one person to the next – overwhelmed by visuals and finally returning to the oasis of the car. While he sits alone, the band could accompany him – flashes of them sat in back in the rear view mirror.

Really like the idea of having the band on raised platforms – like the old BBC reference video you sent through. These could be lit around the base with LED lights (See reference image 1#) combining this with an idea similar to that of *Some Velvet Morning* (#2 on the mood board) where the band resides in the same set space as the action. If we hire a green screen room/ space we can have the scene play out in the car, and the band shaded in the background, only to be lit up suddenly by spotlights as the camera glides over to reveal their position. Here we could focus on lighting / either full-blown projections or flashing lights to cast unusual shadows (#10).

I see the last image as a rear shot of the car with a pulsating heart neon sign off in the distance that grows bigger, silhouetting the couple in the car. (#19)

The edits will increase in pace, evoking that dazzling feel of the Jaguar commercial. We'll jump from wide shots to extreme closes with smooth sweeping camera motions to break up the action and glide us from the couple to the band playing

CONCEPT TWO

Simpler version of Concept 1. Evoking more of a mood and a visual progression in line with the song lyrics rather than a straightforward narrative. More so the style of Some Velvet Morning – Couple in front of projection – dancing/ slow motion. Interacting with the band etc.

THE FOCAL POINT

The Visual Anchor of the video – striking and memorable

SOFT TOP CAR (see #3)

We could go slick and sexy or we could get an old car that we could transform, light up and even paint on the hood etc./ make matte to project onto. (see #14)

Idea: Neon Love heart glow / symbol on the hood of the car – physical or post production

If the car isn't a possibility or you were looking for something else – here are some other visual focal point ideas we could use instead of – or even as well as the car.

WALL OF TVS

The possibilities are endless with this- we could hook up the TVs so they are playing in sync with one another – or use green screen & add footage in later of the band playing / the couples relationship alongside other hallucinatory footage. (See #5)

LIGHT ENCLOSURE (see #6)

Similar to the shadows created with light in the reference installation, we could create this enclosure and have the couple / the band inside casting shadows with movement and dancing. Refracting light with odd patterns and shapes as the video progresses

FLUORESCENT TUBING / CREATIVE LIGHTING (see #15)

Fluorescent tubes in the green screen, similar to the reference image but lower so the couple could animatedly act out stages of their relationship amidst backdrops of city lights and abstract colour. This could be a focal piece, or be worked into the set of the band's performance

LIGHTING

OPTION 1: FULL GREEN SCREEN – Everything added in postproduction

OPTION 2: All lighting is designed and tailored – utilizing projections and light and coloured LED's

OPTION 3: Mix of both to get the mood with the lighting & the unusual composite shots with the green screen

OPTION 4: blackout space & projection mapping & creative lighting

UNUSUAL VISUAL ELEMENTS

Actor Sings One Line Of The Song – stands out

Pick out certain words of the song – devotion etc. and have them flash up subliminally
- Words projected onto actors (see #8)

Reflections of light and colour and words on the car

CAMERA MOVES & DISTORTIONS

Idea: Stylistic move where guitarist Miles Kane's solo moves with the camera track
Bad Habits – Last Shadow Puppets

<https://www.youtube.com/watch?v=zGbOF4UPpfs&nohtml5=False>

See 2.00 min for the camera motion

Gliding motions and zooms. No static shots, sweeping motions & glides zooms to give a sensation of movement and progression throughout

Glass, bowls, distorted mirrors & lights

Use overlaid footage & composite shots of band and scene with the green screen
In camera techniques, distortions with light and lens – distortions using a holga lens as a second camera to give an alternate / distorted look option on all shots

Couple lay in/ on car / on floor and the camera circles around their heads

Requiem for a Dream

https://www.youtube.com/watch?v=yTN9jn8_FZ0

- See 3.25 min for the camera motion

CAMERA GEAR WE HAVE ACCESS TO

SONY A7S & Canon 5D / 7D

Samyang T1.5 35mm Cine Lens

GLIDECAM for slick floating shots

SLIDER / Shoulder Rig

BUDGET ITEMS TO CONSIDER

GREEN SCREEN ROOM HIRE

2 MODELS / ACTORS/ DANCERS

PLATFORMS

CAR HIRE / SOFT TOP

LED STRIPS

FLUORESCENT TUBING HANGING LIGHTING UP BAND

ADDITIONAL KIT

EXTERNAL 4K RECORDER FOR SONY A7S

CINE LENS KIT

METABONES ADAPTER

CREW

GAFFER with own lights

Would be essential if we went with options 2/ 3 on lighting

CASTING

COUPLE

We could push the boundaries here – as an option we could have some sort of Thelma and Louise style relationship, not your stereotypical heterosexual romance.